

Melanie Ruggiero

Old City, Philadelphia

A creative problem solver who is dependable, hardworking, focused, innovative, and consistent. With an interest in Art, Design, and Leadership. Melanie brings a positive outlook and great energy into teams through collaboration, dialogue, and strategic action. A visual learner who thrives in utilizing the Arts to maximize productivity and impact. Leading with an entrepreneurial and curious spirit.

Hard Skills

Adobe Illustrator
 Adobe Photoshop
 Adobe Indesign
 Typography
 Procreate
 Canva
 Social Media
 (Facebook, Instagram,
 TikTok)
 .
 Microsoft Excel
 Microsoft Word/
 PowerPoint

Adaptive Skills

Figma
 Blender
 PromeAi
 Midjourney
 CAD Software

Workstream Tools

Slack
 Workbook
 Microsoft Teams
 Google Hangouts/
 Chats
 Zoom

References

Micheal Licata
 Chief Creative Officer
 The Munroe Agency
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Jill Iacovelli
 Senior Art Director
 The Munroe Agency
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Dania Ceruti
 Chief Executive Officer
 360 Advertising & Communications
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Vania Abdul
 Chief Marketing Operator
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Rebecca Sack
 UArts Program Director, Painting
 Coordinator, Associate Professor
 rsack@uarts.edu
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Education: BFA Visual Arts & Design
 University of The Arts, Philadelphia, PA
 Magna Cum Laude GPA 3.89
 Deans List
 May 2023

Experience:

Arts Sphere Inc. 2026

Designer

An Art Education Non- Profit Organization.
 Digital Handouts, Coloring Books, updating website
 graphics and user interface
 - Illustration, UI
 Philadelphia, PA

The Munroe Agency 2025

Graphic Design

A Creative Branding Agency - Created detailed designs,
 developing products that communicated Clients intent
 - Package Design, Web Design, Client Design Research
 Philadelphia, PA

360 Advertising & Communications 2023/
 2024

Multi-Media Graphic Designer

Designed along side CEO and CMO for RWJBarnabas
 Health, American Dairy Association NE, etc.
 - Social Media Marketing Designs, Info graphics,
 Business Cards, Pamphlets, Mock Ups, Video Editing
 Philadelphia, PA

Hagopian Arts 2022

Mural Apprentice

Logistical and creative construction including
 professional large scale painting techniques on
 Parachute Cloth
 Philadelphia, PA

Sequential Technology International 2021/
 2023

Assistant Technical Operator

Apple Inc. Team - Upgraded Apple SIM and IMEI Cards
 through Representative Service. Customer-facing
 technical support and troubleshooting for Apple
 products
 Bethlehem, PA

Dorman Products 2020

Graphic Design

Previewed & Assisted Illustrative Design work for
 the Automotive Industry, with proper mentorship in
 understanding Adobe Illustrator for Product Design
 Colmar, PA

Fluff Cc. 2017

Freelance Content Creator

Commissioned to produce original artwork and
 photography for their editorial campaign "Fluff
 Photobooth + Zine", Delivered visual content aligned
 with creative brief and brand direction.
 Contributed assets used in marketing and editorial
 channels to elevate brand storytelling.
 Melbourne, Australia

Certifications

InDesign 2025
 Essential Training, LinkedIn
 Learning, April 2025

Graphic Design
 Foundations: Typography,
 LinkedIn Learning,
 March 2025

Awards

2021 — 2023
 2023 School of Art DEIA Thesis
 Fellowship - Issued by UArts
 Diversity, Equity, Inclusion &
 Accessibility

2021 Distinguished Scholar/Artist
 Scholarship

2021 School of Art Scholarship

Publications

Interview & News 2020-2022

Publication: North Penn Now
 Community News - "Coming
 Together: Hatfield Community
 Mural Dedication"

Publication: Mural Arts - Wild
 Medicine: Mugwort, Mullein, &
 Mallow

Interview: with 2ndBaseVin
 tage about my brand CYBER
 Thanks to @Stonyjony on
 IG Live & Reel

Contact

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 @gmail.com

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