

Melanie R

ARTIST & DESIGNER



Melanie Ruggiero

Philadelphia, PA
 516.312.1966
 melanie.visualcreator@gmail.com
melanieruggiero.com

EDUCATION

BFA in Visual Arts & Design -
 University of the Arts
 May 2023 / Magna Cum Laude
 Graphic Design | Studio Arts | Dark Room

SKILLS

Microsoft Office
 Adobe Creative Suite
 The Principles of Design
 Print, Post, & Web Production
 Extremely well under pressure
 In-Office / In-Studio Experience
 Multi-Media Traditional & Digital Art
 (Photoshop, Illustrator, Procreate)

CERTIFICATIONS

InDesign 2025 Essential Training, LinkedIn Learning, April 2025
 Graphic Design Foundations: Typography, LinkedIn Learning, March 2025

AWARDS

2023 School of Art DEIA Thesis Fellowship -
 Issued by UArts Diversity, Equity, Inclusion & Accessibility
 2021 Distinguished Scholar/Artist Scholarship
 2021 School of Art Scholarship

PROFESSIONAL EXPERIENCE

The Munroe Agency | Philadelphia, PA
Graphic Design Intern | Jan - May 2025

- A Creative Branding & Advertising Agency, created detailed original designs under Art Director leadership for clients such as Tri-Star Energy (Sudden Service, Twice Daily, White Bison, Little General), CHUBB, Berwind Corporation, PHL Airport
- Executed high quality visual deliverables on assigned projects with Adobe Creative Suite, using tools such as Slack and WorkBook to Project Manage
- Worked closely with the in-office design team to oversee production on Blog/ Case Studies, Social Media, Template Oversight, and all Ongoing Promotional needs
- Branding & Identity Campaigns, Production/Print, POS displays, Client Design Research

360 Advertising & Communications | Philadelphia, PA
Multi-Media Graphic Design Intern | Dec 2023 - Dec 2024

- Designed alongside CEO and CMO creating original mock up presentations for clients such as RWJBarnabas Health, American Dairy Association NE, etc.
- Marketing and Social Media Design Collateral, Mock Ups, Info graphics, Business Cards, Pamphlets, Video Editing
- Mock Up Design, Presentation Design, Business SEO

Hapopian Arts x Mural Arts | Philadelphia, PA
Muralist Apprentice | Jan - June 2022

- In-Studio visual logistical and creative construction in West Philadelphia and Moore College of Art
- Professional large scale environmental installation and painting techniques on Parachute Cloth
- Completed 3 Projects In-Studio and installed On-sight
 News Publication: Mural Arts Dedication
 News Publication: North Penn Now Community News

VOLUNTEER

Art Sphere Inc. | Philadelphia, PA
Designer Volunteer | Jan 2026 - Present

- An Art Non- Profit Organization located within Philadelphia and the Delaware Valley
- Design Educational Materials, Mock Up Promotional Advertisements, Web Development UI on Microsoft Teams

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REFERENCES

Kristin Groenveld / Executive Director and Founder / Art Sphere Inc. / Kristin@artsphere.org / +1 (215) -350-1968

Micheal Licata / Chief Creative Officer / The Munroe Agency / mlicata@munroe.com / +1 (215) -563-8080

Jill Iacovelli / Senior Art Director / The Munroe Agency / jiacovelli@munroe.com / +1 (609) -634-6555

Vania Abdul / Chief Marketing Operator / 360 Advertising & Communications / Vania@360mpr.com / +1 (856) -625-7428

Dania Ceruti / Chief Executive Officer / 360 Advertising & Communications / Dania@360mpr.com / +1 (856) -264-1644

Rebecca Sack / UArts Program Director Associate Professor / rsack@uarts.edu / +1 (631) -456-1473