

Melanie Ruggiero

Old City, Philadelphia

A creative problem solver who is dependable, hardworking, focused, innovative, and consistent. With an interest in Art, Design, and Leadership. Melanie brings a positive outlook and great energy into teams through collaboration, dialogue, and strategic action. A visual learner who thrives in utilizing the Arts to maximize productivity and impact. Leading with an entrepreneurial and curious spirit.

Hard Skills

Adobe Creative Suite
Adobe Illustrator
Adobe Photoshop
Typography
Microsoft Office
Microsoft Excel
Microsoft Word/
PowerPoints
Procreate/Canva
Social Media
(Facebook, Instagram,
TikTok)

Adaptive Skills

Figma
Blender
PromeAi
Midjourney
CAD Software
Textile Embellishments
HTML/ CSS

Languages

Spanish Good Working
Knowledge

Workstream Tools

Slack
Workbook
Microsoft Teams
Google Hangouts/
Chats
Zoom

References

Micheal Licata
Chief Creative Officer
The Munroe Agency
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Jill Iacovelli
Senior Art Director
The Munroe Agency
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Dania Ceruti
Chief Executive Officer
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Vania Abdul
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Rebecca Sack
UArts Program Director, Painting
Coordinator, Associate Professor
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Education:

BFA Visual Arts & Design
University of The Arts, Philadelphia, PA
Bachelors of Fine Art - Specialty Painting
Magna Cum Laude GPA 3.89
Deans List
May 2023

Experience:

The Munroe Agency

2025

Graphic Design

A Creative Branding Agency - Created detailed Designs &
Product Development that communicated Design Intent
- Package Design, Web Design, Client Design Research
Philadelphia, PA

360 Advertising & Communications

2023/
2024

Multi-Media Graphic Designer

Designed along side CEO and CMO for RWJBarnabas
Health, American Dairy Association NE, etc.
- Designed Social Media Marketing, Info graphics,
Business Cards, Pamphlets, Mock Ups, Video Editing
Philadelphia, PA

Hagopian Arts

2022

Mural Apprentice

Logistical and creative construction including
professional large scale painting techniques on
Parachute Cloth
Philadelphia, PA

Sequential Technology International

2021/2023

Assistant Technical Operator

Apple Inc. Team - Upgraded Apple SIM and IMEI Cards
through Representative Service. Customer-facing
technical support and troubleshooting for Apple
products
Bethlehem, PA

Dorman Products

2020

Graphic Design

Previewed & Assisted Illustrative Design work for
the Automotive Industry, with proper mentorship in
understanding Adobe Illustrator for Product Design
Colmar, PA

Fluff Cc.

Freelance Content Creator

2017

Commissioned to produce original artwork and
photography for their editorial campaign "Fluff
Photobooth + Zine", Delivered visual content aligned
with creative brief and brand direction.
Contributed assets used in marketing and editorial
channels to elevate brand storytelling.
Melbourne, Australia

Gallery Exhibitions:

"Recuerdos", The Americus Hotel, 2025

Trademark Collection by Wyndham

"Going Home", Downtown 500Gallery, 2024

Philadelphia PA

Nike x Atmos Collaboration, 2023

Philadelphia PA

Certifications

InDesign 2025
Essential Training, LinkedIn
Learning, April 2025

Graphic Design
Foundations: Typography,
LinkedIn Learning,
March 2025

Awards

2021 — 2023

2023 School of Art DEIA Thesis
Fellowship - Issued by UArts
Diversity, Equity, Inclusion &
Accessibility

2021 Distinguished Scholar/Artist
Scholarship

2021 School of Art Scholarship

Publications

Interview & News 2020-2022

Publication: North Penn Now
Community News - "Coming
Together: Hatfield Community
Mural Dedication"

Publication: Mural Arts - Wild
Medicine: Mugwort, Mullein, &
Mallow

Interview: with 2ndBaseVin
tage about my brand CYBER
Thanks to @Stonyjony on
IG Live & Reel

Contact

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